

8 things

→ after

every manufacturer must do to Prepare for the California Consumer Privacy Act

1



Provide a “Do Not Sell My Personal Information” button on the home page of your website

2



Designate methods for CA customers to request their data – toll-free number PLUS web form or email.

3



Update **privacy policies** with new CCPA obligations including a description of California resident rights.

4



When requested, disclose the **categories and specific pieces of personal data** the business has collected

5



At or before data collection, inform consumers **what data will be collected and how it will be used**

6



Deliver **free of charge** personal information as requested – but not required to provide more than **2X in 12 months**.

7



Avoid requesting opt-in consent for 12 months after a California resident opts out.

8



If applicable, obtain consent for **minors between the ages of 13-16 years old** for data sharing.